

American Crossroads est 690 9776176 from contract 45123 to EKRC 55172

Sherrod Brown 9810509 from contract 53876 to EKRC 55175

Obama est 1536*a 9795105 from contract 50836 to 55177

DSCC est 1703 9808841 from contract 53519 to 55180

Lynda Williams
Local 12/CIN CW
National Sales Assistant
p 513/763-5507
f 513/763-5562
LWilliams@local12.com

Dienger, Whitney

From: Connell II, Jim
Sent: Monday, September 10, 2012 4:30 PM
To: Dienger, Whitney
Subject: FW: Tennis runover station change for 6p news

Jim Connell
National Sales Manager
WKRC/EKRC-TV
Cincinnati, Ohio
P (513) 763-5481
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E jconnell@local12.com

From: Connell II, Jim
Sent: Monday, September 10, 2012 4:29 PM
To: Williams, Lynda
Subject: FW: Tennis runover station change for 6p news

Jim Connell
National Sales Manager
WKRC/EKRC-TV
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From: Williams, Lynda
Sent: Monday, September 10, 2012 12:49 PM
To: Connell II, Jim
Subject: Tennis runover station change for 6p news

Romney 9812553 est 62 from contract 54454 to EKRC 55168

ORDER



Orders
Order / Rev: 55175
Alt Order #:
Product Desc:
Estimate: 9810509 53846
Flight Dates: 09/07/12 - 09/07/12
Original Date / Rev: 09/10/12 / 09/10/12
Order Type: GENERAL

CW Cincinnati
Millennium Washington DC
MNAT
National

Primary AE:
Sales Office:
Sales Region:

Agency
Name: Shorr Johnson Magnus
Buying Contact:
Billing Contact:
1831 Chestnut Street
Philadelphia, PA 19103

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Sherrod Brown for Senate
Demographic: HH
Product Codes: US Senate
Priority: P-3
Revenue Codes: AGY, GEN, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 08/27/12 | 09/07/12 | 1 | \$500.00 | \$425.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|----------------|---------|--------------|------------|--------|
| September 2012 | 1 | \$500.00 | \$425.00 | 0.00 |
| Totals | 1 | \$500.00 | \$425.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|--------------------------|--------------|--------------|-------------------------------|---------|
| Millennium Washington DC | | | Start Of Order - End Of Order | 100% |

| Order Share | Share | Total |
|---------------|-------|------------|
| CW Cincinnati | 30% | \$500.00 |
| Market | 100% | \$1,666.67 |

| Competitive Share | Share | Total |
|-------------------|-------|------------|
| UNKWN | 70% | \$1,166.67 |
| WCPO | 0% | \$0.00 |
| WKRC | 0% | \$0.00 |
| WLWT | 0% | \$0.00 |
| WSTR | 0% | \$0.00 |
| WXIX | 0% | \$0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----------------|------|------------|----------|----------------------------|------------|----------------|---------|-----|-------|----------|-----|------|--------|-------|----------|
| N 1 | EKRC | 09/07/12 | 09/07/12 | M-F 6p-630p M-F 6p-630p | CM | 6p-630p | ----F-- | :30 | 1 | \$500.00 | P-3 | 0.00 | NM | 1 | \$500.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: 09/03/12 | | 09/09/12 | ---- | F-- | 1 | \$500.00 | 0.00 | | | | | | | | |
| | | | | | | | | | | | | | Totals | 1 | \$500.00 |